



Portable Cell Phones Donate Money  
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For Immediate Release

**Mobile phone companies may collect an extra \$420 million per month from consumers.**

SAN DIEGO (Feb. 15, 2004)- Over 580 million Americans use a mobile phone. According to Donovan Bailey, owner of Flagship Enterprises, roughly 30% of mobile users spend \$30-40 more than they should per month. This is an averaged number- some spend hundreds more on one bill.

Many consumers pay their bills without reviewing the charges and most consumers don't choose a rate plan to correspond with their actual usage. They either exhaust their minutes or don't utilize their minutes. And finally, they accrue additional charges from 411 calls, from abusing peak minutes or ignoring roaming barriers.

To add to the perplexity, recent commercials tell us our cellular numbers are now portable. This hype means we now have one hundred and *one* options to consider while purchasing a mobile phone. There are six main carriers, each carrier has roughly ten to twelve handsets, this equals seventy-two. Add in the fifteen choices of rate plans and we are left with ninety options during one purchase- at minimum.

At the Flagship store or website, you tell them your phone preferences and they will tighten those 90-plus mobile options so the phone and service you choose will complement your lifestyle. You can use their unique dimension of consulting, called Bill Analysis, and avoid going into shock when your monthly bill arrives. Simply bring three months of past bills and they will study the pattern of your mobile expenditures and habits. They will introduce you to rate plans that won't eat an extra \$40 of your money each month.

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The mobile phone confusion can be sorted at the one-stop-shop because these experts have principles based on consulting and life long relationships. Instead of going to six different carrier retailers, you can find the same products at Flagship Enterprises. Flagship can take your number to any carrier and alleviate the pain from contract surprises for you.

Flagship is the only place you can purchase a new phone and benefit children's charities at the same time! Five dollars from every phone activation is donated to a San Diego children's charity, called *Partying for a Purpose*. They in turn give 100% of the money to *Toys from the Heart*-providing new toys to children in need.

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SOURCE:

[http://www.entrejapan.com/Your\\_Business/YB\\_SegArticle/0,4621,309142,00.html](http://www.entrejapan.com/Your_Business/YB_SegArticle/0,4621,309142,00.html)

**Number of Mobile Phone Users Continues to Rise**

June 12, 2003

Net Stat

(eMarketer) - According to SBC Communications, 37% of adults who move make sure phone calls are forwarded to their mobile phones. Another 15% use a calling card for communication purposes, and 12% use e-mail. Clearly, an increasing number of people in the United States have tapped into the convenience of mobile phones. According to CTIA, the number of mobile phone subscribers in the United States jumped from 44 million in 1996 to more than 140 million in 2002.